## WHAT IS CLAIMED IS:

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- 1. A high-pressure mercury lamp comprising:
  - a transparent envelope made of quartz glass, in which mercury,
- 5 halogen, and a rare gas are sealed; and
  - a pair of electrodes provided in the transparent envelope,

wherein an amount of the halogen sealed in the transparent envelope is in a range from  $1.0 \times 10^{-6} \, \mu \text{mol/mm}^3$  to  $1.0 \times 10^{-2} \, \mu \text{mol/mm}^3$ , and 2.5 mol% to 25 mol% of oxygen with respect to the amount of the halogen is present in the transparent envelope.

- 2. The high-pressure mercury lamp according to claim 1, wherein the halogen is bromine.
- 3. The high-pressure mercury lamp according to claim 1, capable of performing a light control operation in which the high-pressure mercury lamp is operated at a power lower than a rated power.
- 4. The high-pressure mercury lamp according to claim 3, wherein the power lower than the rated power is a power not more than 85% of the rated power.
  - 5. The high-pressure mercury lamp according to claim 3, wherein the rated power is 200 W or more.
- 25 6. The high-pressure mercury lamp according to claim 5, wherein the transparent envelope is substantially spherical or substantially spheroidal,

the pair of electrodes are arranged so as to substantially face each other, and

the following relationships are satisfied:

 $L \le 2.0 \text{ mm}, r/L > 5$ 

where L (mm) denotes a distance between the electrodes and r (mm) denotes a maximum inner diameter of the transparent envelope in the longitudinal direction of the electrodes.

7. The high-pressure mercury lamp according to claim 1, wherein a content of potassium in the electrodes is not more than 10 ppm.

## 8. A lamp unit comprising:

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a concave reflecting mirror; and

the high-pressure mercury lamp according to claim 1 attached to the concave reflecting mirror,

wherein the high-pressure mercury lamp is attached so that a midpoint between the pair of electrodes substantially coincides with a focal position of the concave reflecting mirror.

## 9. An image display device comprising:

the lamp unit according to claim 8;

a circuit for operating the high-pressure mercury lamp included in the lamp unit;

converging means for converging light emitted from the lamp unit; image forming means for forming an image using the light converged by the converging means; and

projecting means for projecting the image formed by the image forming means on a projection member.